

LEADING 2020 AND BEYOND

# Advancing 21st CCLC

**M** CHARLES STEWART  
MOTT FOUNDATION®

FOUNDATIONS  
FOR A BRIGHTER FUTURE

NATIONAL  
**AfterSchool**  
ASSOCIATION



Afterschool Alliance





Mott is dedicated to making afterschool and summer learning programs available for every child and family who needs them.

**More than \$250  
million invested in  
afterschool to date**



# 50 State Afterschool Network

In every state a statewide afterschool network brings together a wide range of partners from education, workforce, state government, community-based organizations and more to increase access and spark innovation in quality afterschool and summer learning programs.

## Network Activities

-  Policy and Funding
-  Communications and Distribution
-  Quality and Innovation



# 21<sup>st</sup> CCLC By the Numbers

**1,726,722** children and youth served in pre-K—12th grade

**9,592** school-based and community centers

**148,902** total staff

- 34% school day teachers
- 31% community partners
- 11% college students

## Students served<sup>4,10</sup>



■ Hispanic/Latino      ■ African American  
■ White      ■ Other



participate in the federal Free or Reduced Price Lunch Program<sup>4</sup>



■ City      ■ Suburb      ■ Rural/Town



have limited English proficiency<sup>4</sup>





LEVERAGING TECHNOLOGY IN AFTERSCHOOL

# THE CHALLENGE

Good, “vetted” content can be hard for programs to find.

Programs are always looking for ways to improve their capacity.

Everybody needs data.

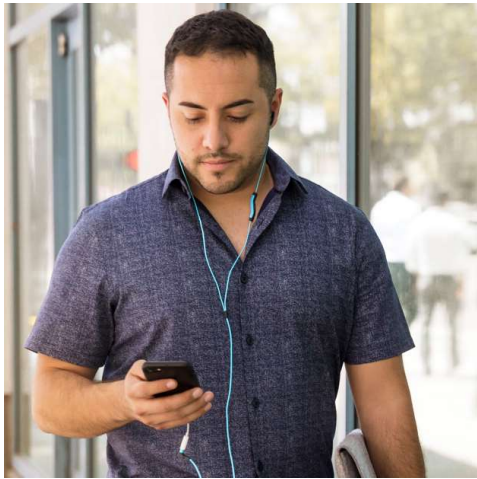
# THE AUDIENCE







## OUR AUDIENCE



DIRECT SERVICE  
PROVIDERS



MANAGERS



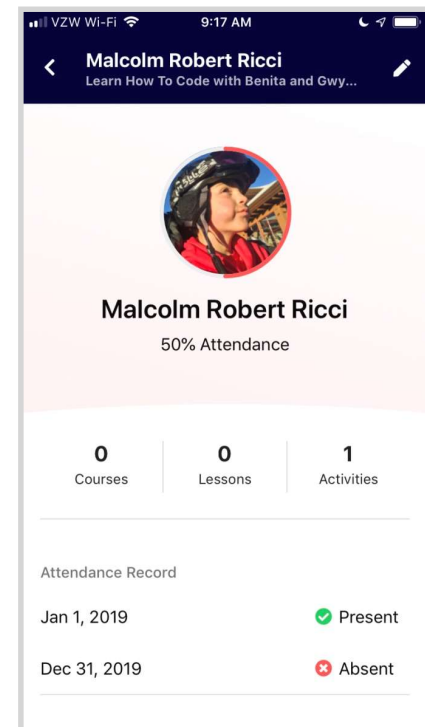
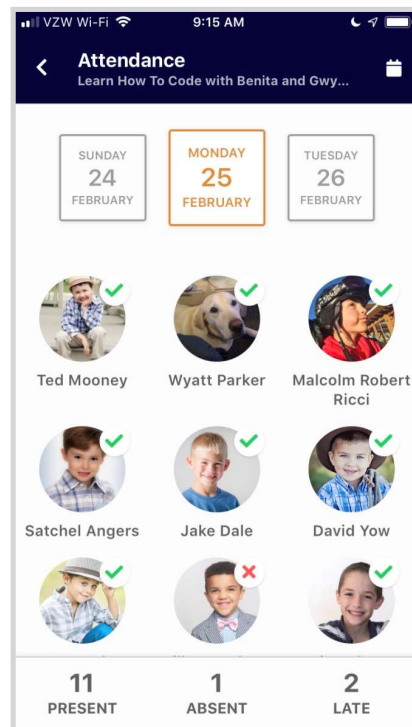
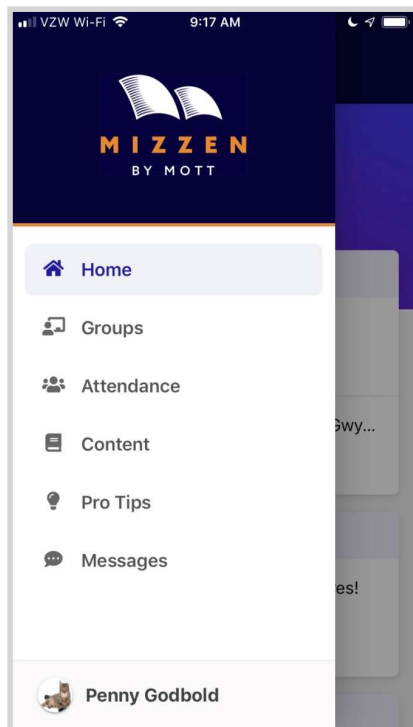
LEADERS



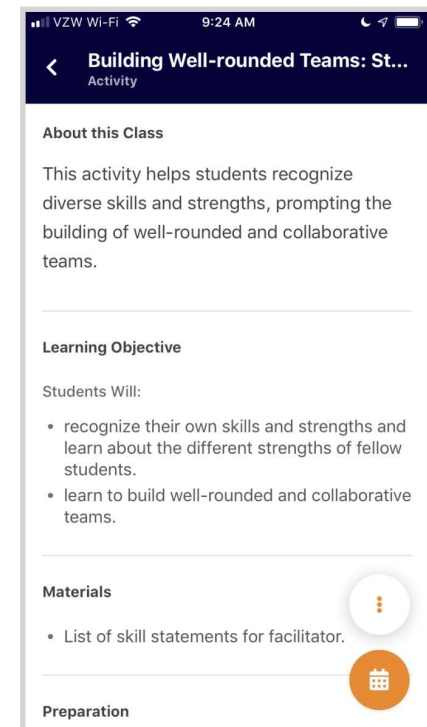
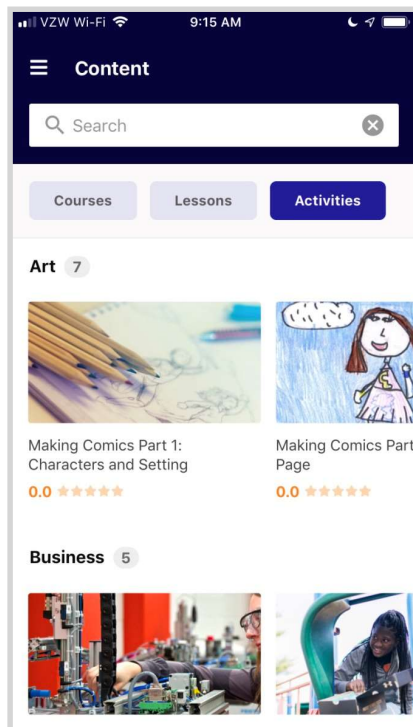
**M I Z Z E N**

BY MOTT

# THE APP - OPERATIONS



# THE APP - CONTENT



<http://after.school/contact/>





21stCCLC  
Afterschool  
Professionals are  
Super Heroes



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**Rhonda H. Lauer**  
**President & CEO**

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**Vision**      To create a brighter future for every child – every day.

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**Mission**      Foundations is dedicated to improving the quality of education for our nation's most vulnerable children by strengthening the skills of educators.

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@foundations\_inc



@foundationsinc



[www.foundationsinc.org](http://www.foundationsinc.org)

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# Kassarian Ingera

*“And how are the children?”*



# 5

## Essential Ingredients for Student Success



1. A coherent instructional guidance system aligning school and afterschool
2. Qualified staff with a focus on continuous professional learning
3. Open and engaging communication with parents and community
4. Student-centered learning environment
5. Strong, shared and mindful leadership



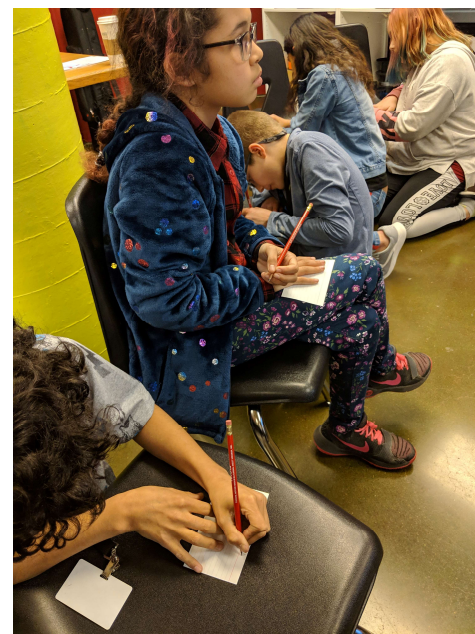


**beyond**  
SCHOOL HOURS® XXIII  
National Education Conference

Feb. 26-29, 2020  
CARIBE ROYALE  
Orlando, FL



# Jazz at Lincoln Center Afterschool Content



# Kasserian Ingera

*“And how are the children?”*



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Afterschool Alliance





## Welcome to the **National AfterSchool Association**



Gina Warner,  
*President and CEO*

**2019 21st CCLC  
Summer Institute**

## High Quality Programs = Positive Youth Outcomes

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**Knowledgeable** and **Competent Staff** Provide  
the **High Quality** Programs that Result in  
**Positive Youth Outcomes**





## Field Leadership

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Code of Ethics  
Hepa Standards 2.0  
CKCs & Self-assessments  
CKCs for Trainers



## Professional Development

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International Learning Exchange

Annual Convention

Virtual Convention

Next Generation Leadership Institute

Journal of Youth Development

Afterschool Today



NGLI



**AfterSchool**  
today

## Recognition

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Most Influential Awards

Next Generation Leaders Awards

Afterschool Professionals Appreciation Week

Professional Credentialing System

## Community & Connections

"I love feeling a part of this large and wonderful community of out-of-school time professionals." -VA

"I value the professionalism NAA has brought and continues to build within the field." -MO

"Being a member of NAA offers great collaboration and resources for every level of afterschool." -GA



## At NAA We Believe!





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# Afterschool 2019

## AFTERSCHOOL EDUCATORS

### REAL LIFE SUPERHEROS

Jodi Grant, Executive Director

*Afterschool Alliance July 2019*

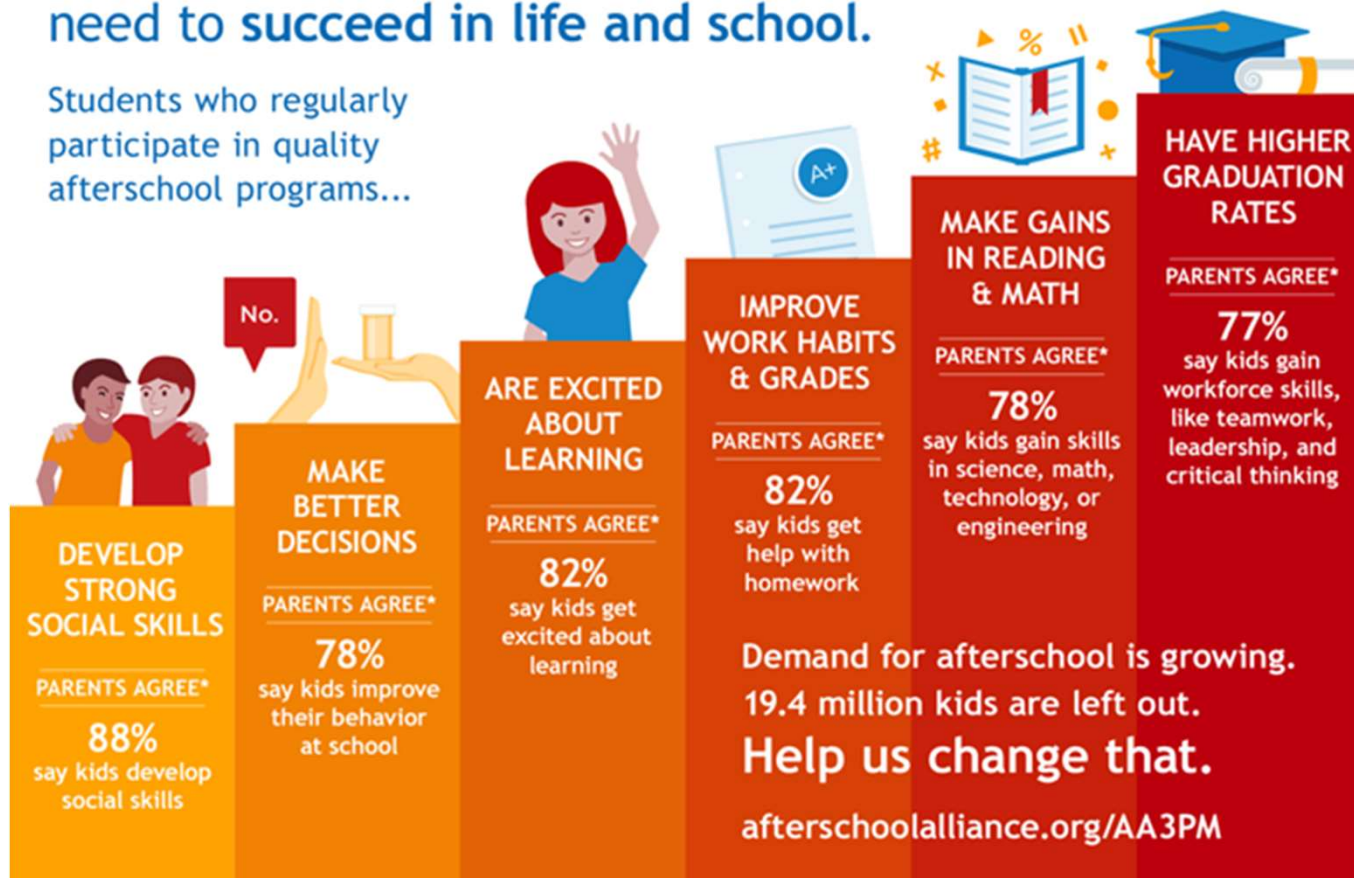


Afterschool Alliance

Washington, DC

## Afterschool provides the building blocks kids need to succeed in life and school.

Students who regularly participate in quality afterschool programs...



# You are the Heroes

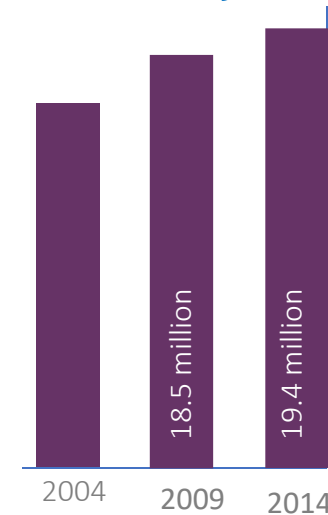


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# Students/Parents Want Afterschool



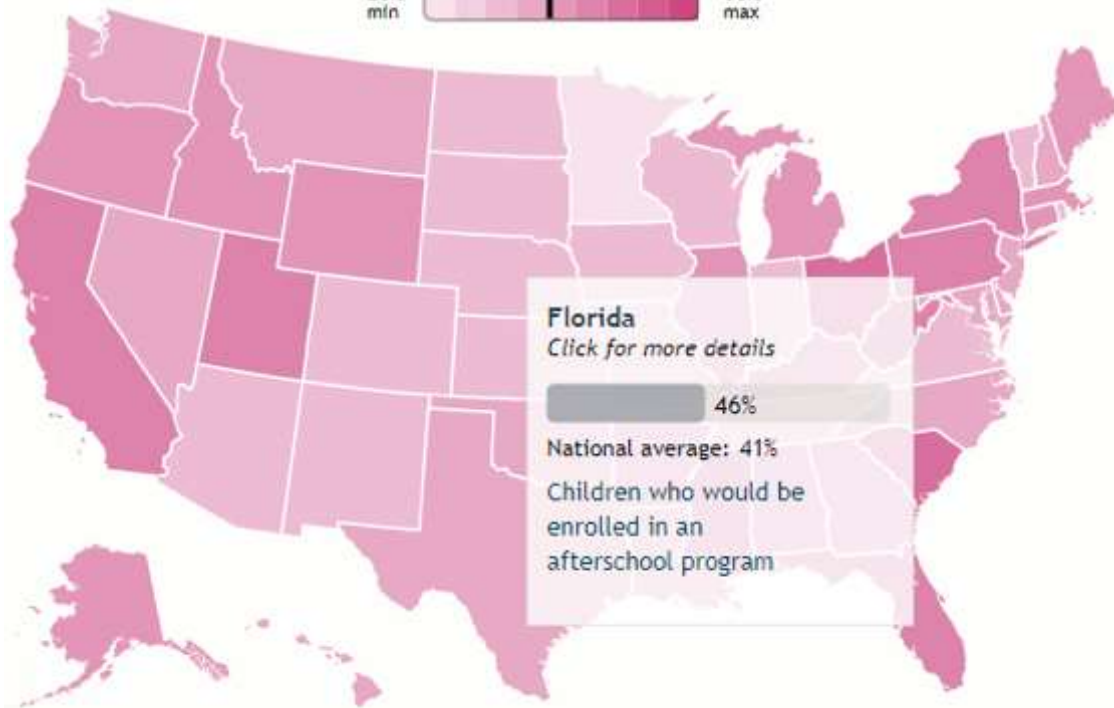
Unmet demand for  
afterschool has  
increased significantly  
over 10 years



# Why Afterschool Matters: At the State Level

19.4 MILLION CHILDREN WOULD PARTICIPATE IF AN AFTERSCHOOL PROGRAM WERE AVAILABLE (2014)

20% min 66% max



America After 3PM surveyed parents in Florida to examine how children spend the hours between 3 and 6 p.m.—the hours after school ends and before parents typically return home from work. It highlights the trends in afterschool program participation, documents the benefits associated with participation in afterschool programs, and measures public support for afterschool programs.

America After 3PM revealed that 627,430 children (22%) in Florida participate in an afterschool program, yet 1,031,509 children (46%) would be enrolled in a program if one were available to them.

With 90% of Florida's parents satisfied with their child's afterschool program and 74% agreeing that afterschool programs give working parents peace of mind, more work needs to be done to ensure that all children in Florida are able to take part in an afterschool program that keeps them safe, inspires learning and supports working parents.

## OVERALL DEMAND FOR AFTERSCHOOL PROGRAMS

Afterschool Program Participation in Florida



Demand for Afterschool Programs in Florida



**19%**  
of children are unsupervised after school in 2014 for an average of 5.4 hours per week.

# Why Afterschool Matters: Keeping Kids Safe

**11.3 million kids**

are alone and unsupervised from 3 to 6 p.m.



Afterschool is the peak time for kids to

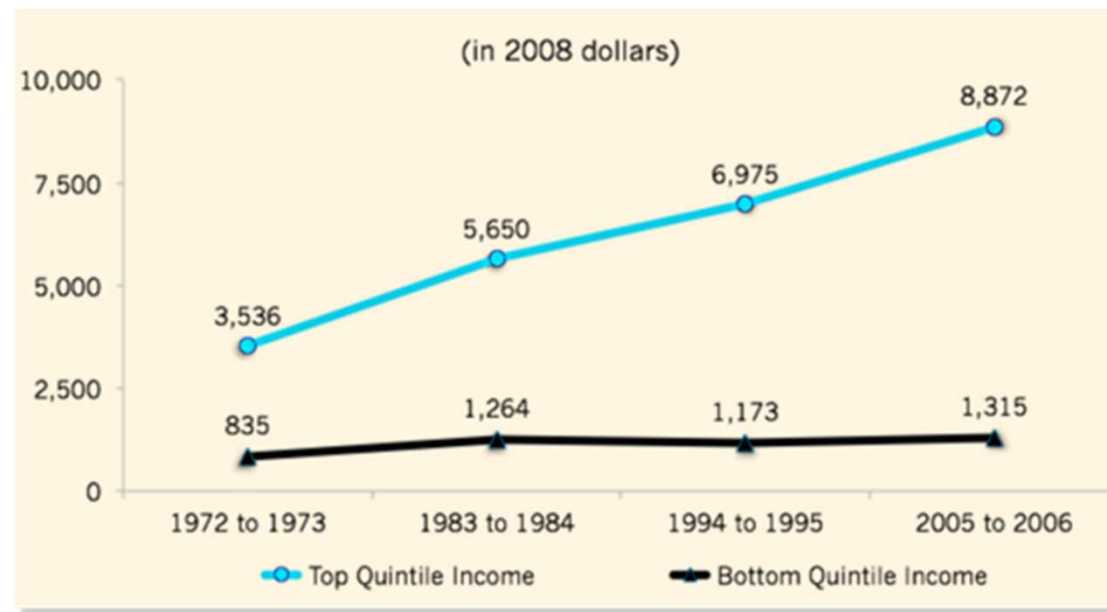
- commit crimes or become victims of crimes
- experiment with drugs, alcohol, cigarettes & sex



# Why Afterschool Matters: Equity

## Increasing Opportunity Gap

Spending on enrichment (1972-2008)



Duncan and Murnane (2011). *Whither Opportunity?*

## Federal Policy in Congress

- ESSA BIG WIN in 2015
- Big Appropriations win FY 2017, 2018, 2019
- The Future –
  - POTUS/House/Senate
  - Sequestration/Deficit
  - Shut down/Unpredictability of White House



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## Hot Topics in Afterschool

- Ready to Work
- Safety, Mental Health, and Addiction
- Military Readiness
- SEL/Youth Development/Character
- Law Enforcement Partnerships



Afterschool Alliance

# Your Voices Matter

## Reach out to:

- Local, state and national leaders in business, education, and policy
- Friends, family, neighbors
- Parents, children, and youth

## Reach out on:

- Traditional media: op eds/lets
- Social media

<http://afterschoolforamerica.org>



Afterschool Alliance



# The Afterschool Alliance

## Wide & deep reach at the grassroots & grasstops

- National Partners
- More than 25,000 program providers
- 50 statewide afterschool networks
- 200 Afterschool Ambassadors at the local level
- Dozens of VISTAs embedded to build state and local infrastructure

## Systems-building approach:

- 1 Field-Building
- 2 Research
- 3 Policy, Advocacy & Communications

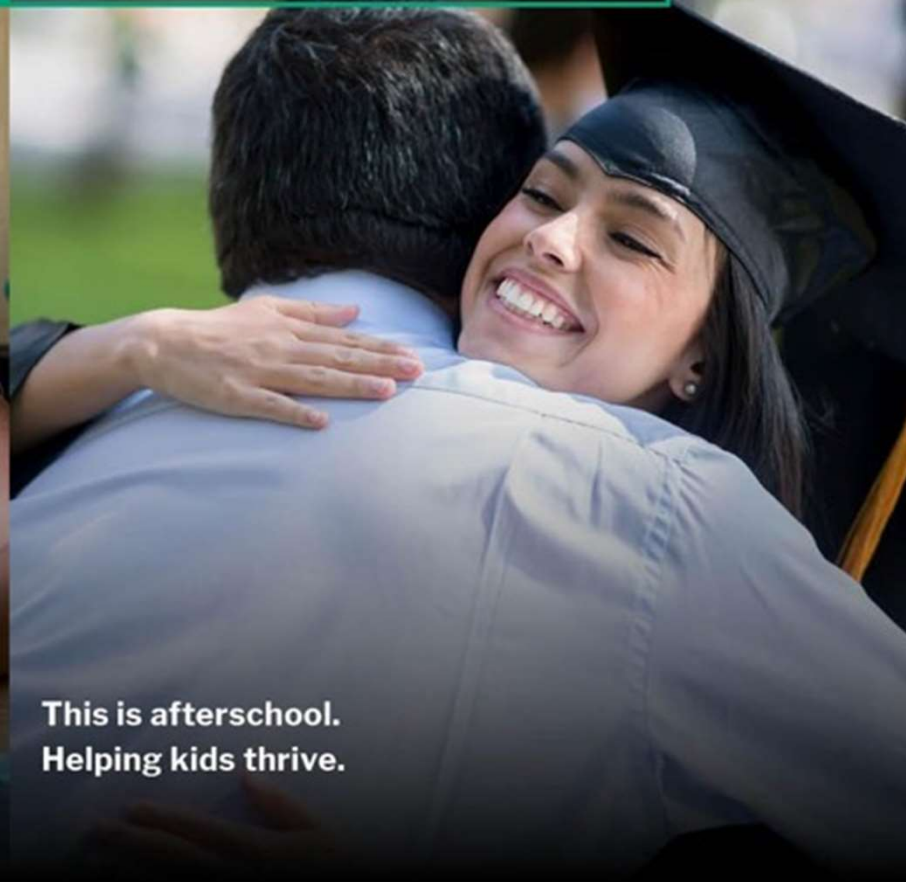


Afterschool Alliance



**From Afterschool**

**to First Diploma**



**This is afterschool.  
Helping kids thrive.**

# From Afterschool to Engineer

Image provided by The 50 State Afterschool Network.

National Geographic

This is afterschool.  
Where careers are inspired.

Biomechanical Engineer and  
National Geographic Explorer  
**David Sengeh**

NATIONAL  
GEOGRAPHIC

CHARLES STEWART  
MOTT FOUNDATION



By 2020, there will be **1.4 million** computing jobs open—fewer than one-third can be filled by U.S. computing graduates.

## Afterschool is changing that.

This is Afterschool.  
Helping families and our economy thrive.





**Gain confidence.  
Build skills.  
Learn by doing.**

# **This is Afterschool**

**Building connections  
to help students learn.**





# Lights On Afterschool

Thursday, October 24, 2019

#LightsOnAfterschool



Afterschool Alliance

Launched in 1999, **Lights On Afterschool** is the only nationwide event celebrating afterschool programs and their important role in the lives of children, families, and communities.

We're celebrating the 20<sup>th</sup> Lights On Afterschool this year!



Afterschool Alliance







Annually *1 Million AMERICANS* celebrate at *8,000 + EVENTS* nationwide



Afterschool Alliance



LIGHTS ON  
AFTERSCHOOL



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Afterschool Snack Blog



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